

The Creative Industries in IN State Senate District 45 Senator James A. Lewis

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State Senate District 45**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

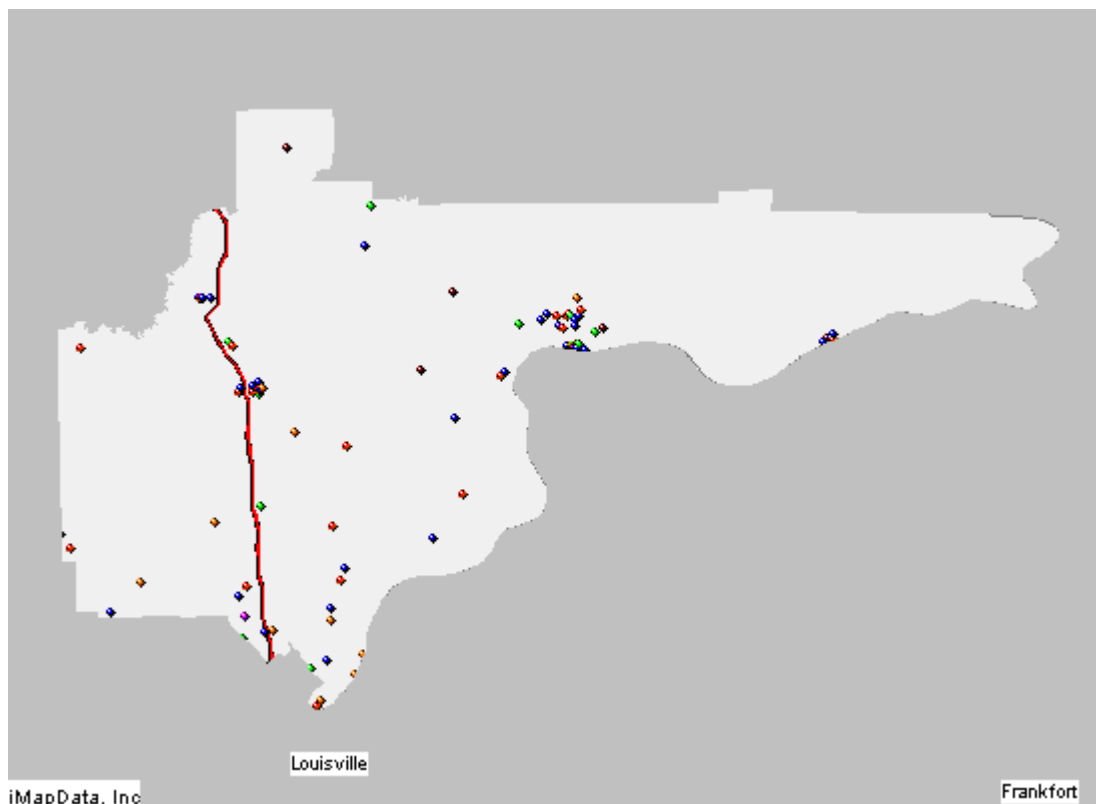
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State Senate District 45 is home to 114 arts-related businesses that employ 243 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State Senate District 45**, with each dot representing an arts-centric business.

114 Arts-Related Businesses in IN State Senate District 45 Employ 243 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services



Arts-Related Businesses and Employment in IN State Senate District 45 January 2006

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	11	26
Museums	9	22
Historical Society	2	4
Performing Arts	15	22
Music	9	12
Theater	1	2
Services & Facilities	3	4
Performers	2	4
Visual Arts/Photography	42	76
Crafts	5	15
Visual Arts	5	8
Photography	22	40
Services	10	13
Film, Radio and TV	25	66
Motion Pictures	18	40
Television	3	10
Radio	4	16
Design and Publishing	19	42
Architecture	2	5
Design	12	19
Advertising	5	18
Arts Schools and Services	2	11
Arts Schools and Instruction	2	11
GRAND TOTAL	114	243

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

Arts-Related Business and Employment in IN State Senate District 45 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	11	11	0.00%	20	26	30.00%
Museums	8	9	12.50%	15	22	46.67%
Historical Society	3	2	-33.33%	5	4	-20.00%
Performing Arts	10	15	50.00%	24	22	-8.33%
Music	7	9	28.57%	18	12	-33.33%
Theater	0	1	100.00%	0	2	200.00%
Services & Facilities	1	3	200.00%	2	4	100.00%
Performers	2	2	0.00%	4	4	0.00%
Visual Arts/Photography	42	42	0.00%	78	76	-2.56%
Crafts	5	5	0.00%	14	15	7.14%
Visual Arts	5	5	0.00%	8	8	0.00%
Photography	19	22	15.79%	36	40	11.11%
Services	13	10	-23.08%	20	13	-35.00%
Film, Radio and TV	21	25	19.05%	75	66	-12.00%
Motion Pictures	15	18	20.00%	40	40	0.00%
Television	1	3	200.00%	0	10	1,000.00%
Radio	5	4	-20.00%	35	16	-54.29%
Design and Publishing	13	19	46.15%	46	42	-8.70%
Architecture	1	2	100.00%	1	5	400.00%
Design	8	12	50.00%	26	19	-26.92%
Advertising	4	5	25.00%	19	18	-5.26%
Arts Schools and Services	2	2	0.00%	60	11	-81.67%
Arts Schools and Instruction	2	2	0.00%	60	11	-81.67%
GRAND TOTAL	99	114	15.15%	303	243	-19.80%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org